



# Social Media Mission

The use of social media will contribute to the service's overarching goal to create a care leaver community, in which our young people know the workers on the teams and each other!  
(if they want)

# Social Media Goals

- Increased contact with care leavers.
- Care leavers being better informed of services and opportunities available to them.
- Improved EET figures, resulting from accessing services and job/participation opportunities.
- Care leavers being able to access support quickly and easily, should their worker be unavailable.
- Promote peer support.
- Promote open discuss on issues relevant to them.



# Results

- We have 69 followers
- We have been messaged by 7 young people, who use the page to message regularly. We have 4 min response time!
- We have advertised events and had people attend who have said that's where they heard about it.
- People do like posts but no one comments.
- The page is accessed every working day by a PA who is on duty.

# North and East!



- The North set their page up in October and have 20 likes.



- The East are yet to launch their page, although this is due to happen in the next month.