

### LEP – Sub Committee

#### LEP - Business Support Management Board

#### Private and Confidential: No

Date: Friday, 19 October 2018

# Business Support Management Board Membership

(Appendix 'A' refers)

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# Executive Summary

In addition to providing expertise and oversight of the LEP's direct and commissioned business support activities, the committee also acts as a conduit for the LEP itself to seek the views of Small and Medium Sized Enterprises and to engage key business membership organisations.

Since the resignation of Mike Damms from the committee in 2017, there has been a vacancy on the Business Support Management Board.

Given the increased role of East Lancashire Chamber of Commerce in both policy development and service delivery and the importance or retaining a business voice from east Lancashire, it is recommended that Mike Damms successor as Chief Executive Officer at the East Lancashire Chamber – Miranda Barker, be recommended to the LEP to fill this vacancy.

#### Recommendation

The Business Support Management Board is asked to recommend that the LEP Board invites Miranda Barker to become a member of this LEP committee.

### 1. Background and Advice

- 1.1 The LEP's Business Support Management Board requires members who have a clear understanding of operating in the private sector, the pressures which face businesses and how and where publicly funded support interventions can be used to address genuine market failure and enable business growth.
- 1.2 The optimal membership and skills set of Business Support Management Board should also allow the LEP itself to effectively engage and understand the views



of SME's and, via the participation of key business membership organisations, be able to reach a significant proportion of the local business community.

- 1.3 A brief biography of Miranda's experience is attached to this report at Appendix 'A', but it clearly demonstrates a rich and varied experience of working within the private sector and delivering business support in Lancashire and other areas.
- 1.4 Miranda is also extensively engaged in regional / northwest forums particularly those focussed on manufacturing and international trade.

### 1.5 In addition to her role with the Chamber, Miranda is also:

- a board member of Pendle Vision, and Blackburn Hive,
- a member of Burnley Bondholders, Amazing Accrington
- Chair of Ribble Valley leaders and Rossendale Leaders.
- Sits on the Pennine Lancashire Chief Exectives group.

# List of Background Papers

Paper

Date

Contact/Tel

None

Reason for inclusion in Part II, if appropriate

N/A