



LEP – Sub Committee

Growth Deal Management Board

Private and Confidential: No

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Social Value Report
(Appendix 'A' refers)

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Executive Summary

The purpose of this report is to provide a summary of progress made in delivering the social value metrics, since the last report to the Growth Deal Management Board in October 2017.

Recommendation

The Growth Deal Management Board is invited to comment on performance across the social value metrics and the attached social value dashboard. The Board is also asked to review and support the proposal for the adoption of the National Social Value Framework Themes Outcomes and Measures, as a standardised methodology for measuring social value across the Growth Deal programme.

Background and Advice

The Growth Deal Management Board is committed to maximising the social value benefits of the individual projects that form part of the Growth Deal Programme, and the social value benefits which can be delivered across the Growth Deal Programme.

In order to realise the commitment, a Social Value toolkit for applicants was developed, articulating the LEP's expectations in relation to social value which aligns with the Lancashire Skills and Employment Strategic Framework and therefore the LEP's strategic priorities with regards to the skills and employment agenda.

A process for agreeing indicative outputs and monitoring activity has been embedded within the process for business case development, with ongoing reporting by Project Sponsors against outputs on a bi-annual basis.



Social Value Metrics / Reporting – Update

The dashboard attached at Appendix 'A' has been developed to highlight key metrics and cumulative performance to date. It is intended that the metrics be updated on a regular basis and be used to publicise the integration of social value in the Lancashire Growth Deal programme through various channels e.g. website and social media. The committee is asked to comment on the updated dashboard.

The Skills and Employment Hub is currently in the process of reviewing the social value metrics currently in place across LEP projects with a view to aligning them with the National Framework; The National Themes Outcomes and Measures. The Themes Outcomes and Measures have been developed by the Social Value Taskforce in collaboration with the Local Government Association National Advisory Group and represents a major breakthrough in establishing a simple, intelligible methodology and reporting standard for social value.

The aim of the National Themes Outcomes and Measures Framework is to provide a minimum reporting standard for measuring social value for those organisations (private and public) commencing on their journey to embed social value into their procurement and management processes.

The principal benefits of a minimum and consistent reporting standard for social value is that it:

- 1 Provides a consistent approach to measuring and reporting social value;
- 2 Allows for continuous improvement;
- 3 Provides a robust, transparent and defensible solution for assessing and awarding tenders;
- 4 Allows organisations to compare their own performance by sector and industry benchmarks and understand what good looks like; and
- 5 Reduces the uncertainty surrounding social value measurement for businesses, allowing them to make informed decisions based on robust quantitative assessments and hence embed social value into their corporate strategies.

The Themes Outcomes and Measures utilises Government's Green Book unit values to ascribe a financial value to profiled and actual outputs to inform procurement at tender stage and provide an ongoing performance management and reporting framework.

Key Performance Indicators to end of March 2018

The tables below sets out the cumulative performance, as measured across a range of thematic social value metrics across Lancashire's Growth Deal Programme to the end of March 2018.

Of the 34 projects within the Growth Deal programme which were live as at 31st March 2018:

- 29 projects have returned their completed social value reporting template;



- 3 projects are 'forecasting' social value activity;
- 26 projects are reporting 'actual' social value activity; and
- 5 projects are of a size/nature unsuited to delivery of social value outputs.

In addition to the outputs delivered to date, the tables outlined below also apply the National Themes Outcomes and Measures methodology to provide an indicative social value for each metric.

Future Workforce

Metric	To date	Indicative Social Value
Hours volunteered to support learning and education through curriculum links, careers and STEM activity.	413	£41,717
Number of work experience placements for 15-18 year olds at Lancashire schools and colleges	160	£23,032
Number of undergraduate project placements offered to Lancashire's Universities.	69	£9,933
Number of graduate internships for graduates living in Lancashire	22	£19,001

Inclusive Workforce

Metric	To date	Indicative Social Value
Number of employment opportunities offered to Lancashire residents that are unemployed or at a disadvantage.	45	£661,570
Number of work placements or trails offered to unemployed Lancashire residents.	35	£20,153
Working days committed from business volunteers to mentor NEET ('not in education, employment or training') young people (16-18 year olds).	21	£13,859
Number of employment jobs created/sustained through construction phase activity	599	Not counted due to displacement

Skilled and Productive Workforce

Metric	To date	Indicative Social Value
Number of apprenticeships (16-18 year old and Adults).	393	£3,434,065
Commitment to workforce planning and investment in training of employees.	881	n/a
Investment in leadership skills	209	£1,281,066

Community Benefits

Metric	To date	Indicative Social Value
Community based projects driven by the local communities in which the project is based.	64	£6,465
Procurement and commissioning of local SMEs and social enterprises / third sector organisations	116	n/a

In conclusion, Lancashire's Growth Deal programme is delivering in line with profile across the suite of social value metrics. Using the National Themes Outcomes and



Measures methodology, the total Social Value generated through the delivery of the project currently stands at £5,510,861.

Unfortunately, this figure does not include the data for local supply chain and SME spend which would have generated a significantly higher figure. The aim of future reports is be able to include data on procurement with local suppliers and SMEs to demonstrate the local economic benefits of the Growth Deal investment.

The adoption of the Themes Outcomes and Measures as a robust monitoring and performance management framework will complement the work already undertaken on Lancashire's Social Value Toolkit and will provide valuable tools to demonstrate Lancashire's Growth Deal social value impact.

Recommendation

It is requested that the Growth Deal Management Board reviews and approves the adoption of the National Themes Outcomes and Measures for future reporting of social value.

List of Background Papers

Paper	Date	Contact/Tel
None		
Reason for inclusion in Part II, if appropriate		
N/A		