



# LSC Vaccination Programme

LCC Health Scrutiny Committee – 2<sup>nd</sup> November



**Lancashire and  
South Cumbria**  
Health and Care Partnership

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## LSC Vaccination Programme Headlines

- Over 2,627,148 vaccinations have been administered on the programme to date to Lancashire & South Cumbria residents over the age of 12.
- Over 100 fixed and mobile vaccination sites have been in place since start of the programme.
- Approximately 450 staff and 1500 volunteers have worked at our Mass Vaccination Sites across the footprint.

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## Lancashire County Council Specific Data

- The following data has been sourced from NHS Foundry and reflects all activity recorded on point of care systems as of 27<sup>th</sup> October 2021.
- The data presented here relates to patients identified as being registered at a GP Practice aligned with one of the five Clinical Commissioning Groups (CCGs) that can broadly be classified as falling within the boundaries of Lancashire County Council.
- This means uptake proportions are based on GP-registered populations and not uptake by place of residence that local authorities will be more familiar with in other population-based metrics.
- For any further data at UTLA and LTLA (upper and lower tier LA) please visit - [Vaccinations in the UK | Coronavirus in the UK \(data.gov.uk\)](#) And [Download data | Coronavirus in the UK](#)

## 1st & 2nd Dose Uptake

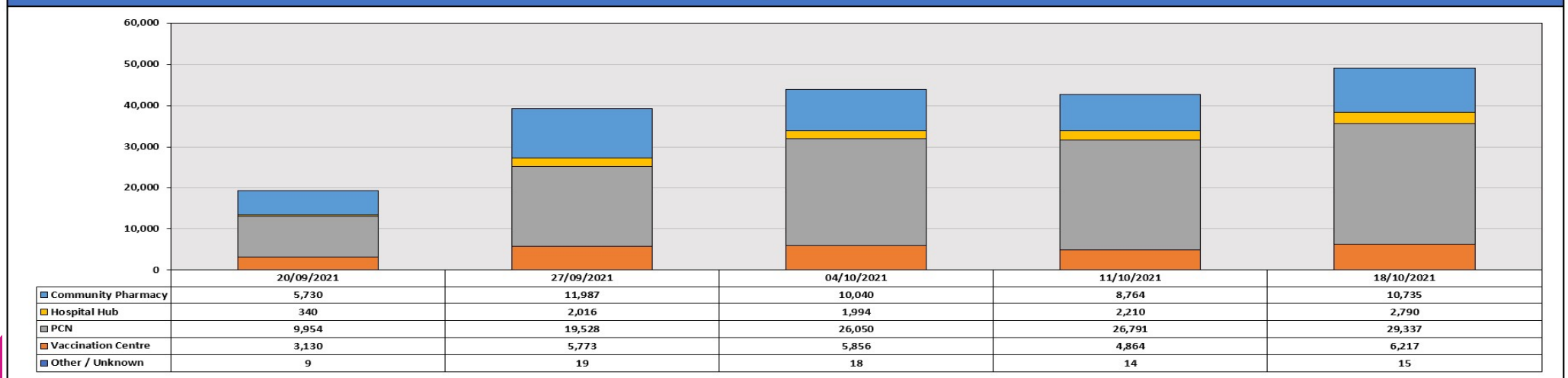
Area Type	Area Name	Cohort	Population	First Dose	First Dose Coverage	First Dose Coverage 7 Day % Change	Second Dose	Second Dose Coverage	Second Dose % of First Dose	Second Dose Coverage 7 Day % Change
LA	LANCASHIRE	Cohort 1 to 9	546,927	501,170	91.6%	0.0%	486,634	89.0%	97.1%	0.1%
LA	LANCASHIRE	Cohort 10	95,653	76,913	80.4%	0.1%	72,633	75.9%	94.4%	0.2%
LA	LANCASHIRE	Cohort 11	110,889	77,760	70.1%	0.2%	69,164	62.4%	88.9%	0.4%
LA	LANCASHIRE	Cohort 12	151,673	98,638	65.0%	0.4%	74,404	49.1%	75.4%	0.7%
LA	LANCASHIRE	Cohort 13	52,182	16,304	31.2%	4.4%	136	0.3%	0.8%	0.2%
LA	LANCASHIRE	Total	957,324	770,785	80.5%	0.4%	702,971	73.4%	91.2%	0.2%

- As of data recorded on 27<sup>th</sup> October, 770,785 (80.5%) of the 957,324 patients had received a first dose, including 501,170 (91.6%) of the 546,927 patients identified as being in JCVI Cohorts 1 to 9.
- In terms of second doses, 703,971 (73.4%) of the identified population had received a second dose, including 89% of those identified as being in JCVI Cohorts 1 to 9.
- As of 27<sup>th</sup> October, 16,304 (31.2%) of patients aged 12 to 15 had received a first dose, with 63% of schools across the Lancashire and South Cumbria Integrated Care System having received at least one visit from a commissioned vaccine administration service.

# Covid Booster Update – Progress so far

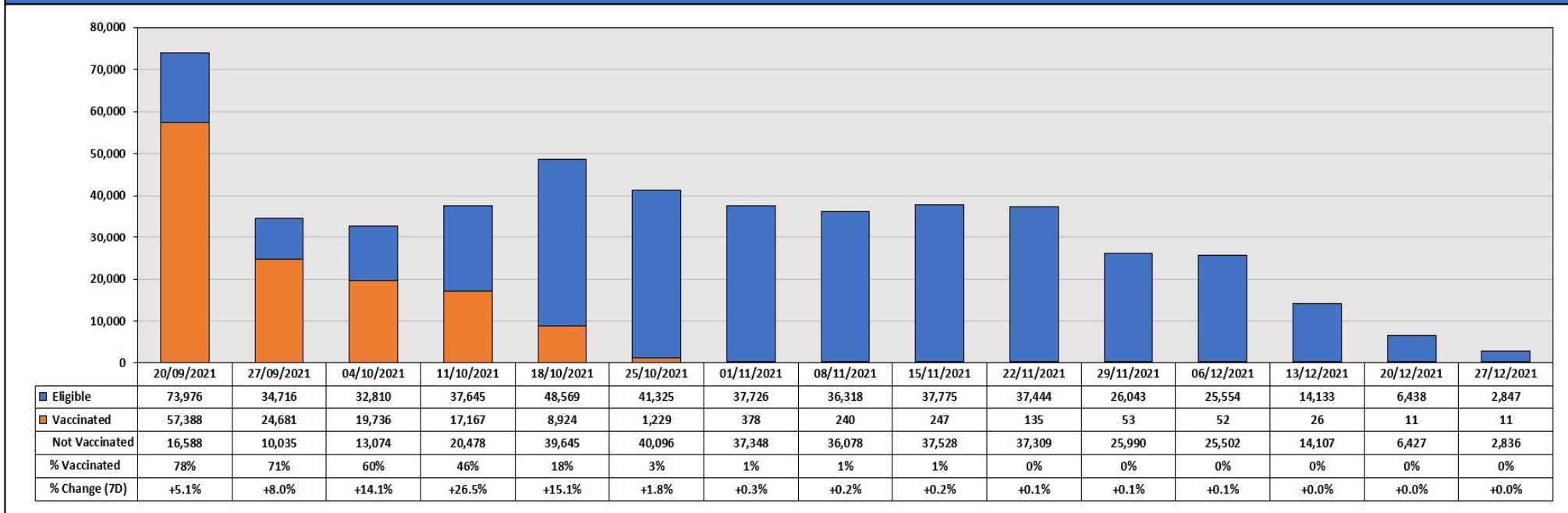
Area Name	JCVI Cohort	Current Booster Eligible (Had)	Current Booster Eligible (Not Yet Had)	Total Current Booster Eligible	Current Booster Eligible Coverage %	Current Booster Eligible Rate per 1,000
LANCASHIRE	1: Care Home Residents & Residential Care Workers	3,982	1,730	5,712	69.7%	697
LANCASHIRE	2: 80+ & Health and Social Care workers	48,314	23,622	71,936	67.2%	672
LANCASHIRE	Other: Assumed HSCW	4,163	13,571	17,734	23.5%	235
LANCASHIRE	3: 75-79	26,509	13,024	39,533	67.1%	671
LANCASHIRE	4: 70-74 & CEV	25,421	34,591	60,012	42.4%	424
LANCASHIRE	5: 65-69	6,636	12,787	19,423	34.2%	342
LANCASHIRE	6: At Risk	6,418	13,370	19,788	32.4%	324
LANCASHIRE	7: 60-64	2,364	2,827	5,191	45.5%	455
LANCASHIRE	8: 55-59	2,624	2,357	4,981	52.7%	527
LANCASHIRE	9: 50-54	2,302	2,209	4,511	51.0%	510
LANCASHIRE	Stage 1	108,389	86,538	194,927	55.6%	556
LANCASHIRE	Stage 2	20,344	33,550	53,894	37.7%	377
LANCASHIRE	Total	128,733	120,088	248,821	51.7%	517

Uptake Activity by Week of Vaccination



# Phase 3 – Progress so Far

Uptake Activity by Week of Eligibility



- 73,976 patients that were or who became eligible during the week commencing 20<sup>th</sup> September 2021, 57,388 (78%) have received a third dose, with subsequent weeks also rising sharply over the last 7 days.
- To date, 58% of doses were delivered by a Primary Care Network, 27% by a Community Pharmacy, 10% by a Vaccination Centre and 5% by a Hospital Hub.
- Finally, since 13<sup>th</sup> September 2021, 43,254 first and second doses have delivered under an Evergreen offer of vaccination.

# Surge Activities

- During May-July; LSC experienced some of the highest rates of infections nationally.
- In East Lancashire over 35,000 vaccinations were carried out in a 6-week period using a combination of pop-up, mobile and existing vaccination sites to address the high community transmission.
- A multi agency approach was adopted across the programme, working in conjunction with Local and District councils to increase community engagement and utilize existing community leaders to spread the message about the importance of taking up the vaccine. LCC were integral to this approach.
- The success of the 'walk-in' appointment approach has been repeated for other cohort groups and across the MVS and CP pillars.



*Mobile Artic Lorry site in Nelson, preparing to open to members of the public.*

# Mobile Vaccination Units



*Vaccine Van teams at Preston City Centre*



During Phase 1 & 2 it became apparent that some members of the community were unable to access vaccination services (lack of access to a car, rural areas, unwillingness to travel).

The Programme adapted its approach to offer pop up services in the form of a vaccination van(s) which accepted walk-ins from members of the public to suit the needs of the population.

The Vaccination Van has now been in operation across the LSC footprint since the end of May and covered over 200 locations delivering an estimated 100,000 vaccinations. Some the sites visited include:

- Schools, Colleges, Universities
- Shopping Centres, Supermarkets
- Football Clubs
- Places of Work (Food processing plants etc)
- Areas of Worship
- Homeless Shelters
- Gypsy Roman Traveler communities



# Addressing Hard to Reach Groups



## Focusing on harder to reach/ under represented groups

- Working with CAHN (Caribbean and African Health Network) to promote the importance of vaccines among the Black Caribbean and African populations.
- The provision of home visits for 12-15 year olds with serious underlying health conditions who may otherwise struggle to attend an existing vaccine centre due to either physical or cognitive/sensory health conditions.
- Visiting Homeless shelters with the vaccination van; targeting LD and MH settings to reach the most vulnerable groups.

## Capturing captive audiences

- Working with Football Clubs to promote vaccinations utilising social media content of player vaccinations, match day messaging in the stadiums and also in some cases offering match day clinics.
- Providing mobile vaccination clinics at College enrolment days following A level results. 500 vaccines were delivered at one site over a 2 day period.



# Approach to engaging the younger cohort

In LSC we have focused on identifying new and novel ways of engaging with our young people regarding vaccination, recognising that many of the approaches taken during the initial phases don't strike a chord with teenagers.

## Engagement with local partners

- Working with with Local Authority Directors of Education /Public Health to secure the inclusion of vaccination literature and clinic signposting information as part of a 'return to college' pack that will be sent to students ahead of the new term.
- PCN discussions with colleges regarding pop-up clinics provision on college sites in areas of deprivation/ low uptake.

## Harnessing technology/social media

- Advertising in high traffic online areas for young people e.g. Spotify and Instagram.
- Use of a #AskAuntieCarol campaign targeting myth busting via Youtube video.



*Zaydan Akram, aged 16, was vaccinated at a pop up clinic on enrolment day at a local college and said "It was really easy and convenient for me to get the Covid-19 jab. You can just walk-in, no appointment needed."*



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## Case Study 1 – GRT Communities

- Working with the LCC lead; the Vaccination programme adopted an engagement plan for this community group; identifying 3 pilot sites to visit initially to discuss the vaccination programme, understand barriers to administration and educate residents around the benefits of the vaccination.
- Engagement consisted of two initial visits to the sites, before bringing a vaccine van onto site administering vaccines.
- Over the 3 pilot sites, around 20 vaccinations were administered; however the real focus was the engagement and supported conversations with community leaders. The team are now linking in with local PCNs to ensure that this is a long term collaboration and the GRT communities are able to access local NHS services.

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## Case Study 2 – Black African & Caribbean Residents

- Commissioned CAHN (Caribbean and African Health Network) to carry out vaccine engagement work with community leaders, LCC lead and faith leaders.
- Attended the Windrush Event in September held at Preston Cricket Club; with a mobile vaccination unit offering vaccinations out to all eligible attendees. Alongside this offer CAHN representatives attended the event to hold educational conversations with attendees.
- Ongoing engagement with Community Leaders; developing relationships and raising awareness about impact of pandemic on Black African & Caribbean patients.
- Myth busting material shared via local forums, with social media posts on local events and ongoing vaccination offers.

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## Case Study 3 – Targeting Migrant Workforce

- Following engagement with LCC colleagues it was identified that certain food and processing plants / factories with high levels of migrant workforce (largely Eastern European) were susceptible to covid outbreaks and potentially had a proportion of unvaccinated workforce.
- The vaccination programme shared myth busting literature and media in native languages with employers who cascaded this to all staff encouraging to get a vaccine.
- Two of the sites accepted the offer of a mobile vaccination unit visiting the workplace to offer vaccinations to all staff.
- Uptake of vaccinations at these two pilot sites when the mobile unit deployed was low; however the information and literature was shared and a number of workers had conversations with the vaccination staff.

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## Key areas of Focus – Phase 3

- **12 -15s programme:**
  - ‘In school’ offer – visits to schools with SAIS teams – to be completed by the end of November.
  - ‘Out of school’ offer – running in parallel – accessed through NBS now.
- **Care Home Booster offer** – all eligible care homes have received a visit for vaccinations by 31<sup>st</sup> October to protect residents.
- **Housebound patients Booster offer** – adaptation of resource by development of an outreach model made up of MVS site staff.
- **Encouraging Booster Uptake** amongst all eligible patients; sharing comms messages, utilising local authority contacts, reviewing data to ensure no underserved population.

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**Any Questions**