

Report to the Cabinet Member for Health and Wellbeing
Report submitted by: Director of Public Health
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Part I

Electoral Divisions affected:
All in East Lancashire

Building Resilience with Individuals and Communities - East Lancashire

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Executive Summary

Building Resilience with Individuals and Communities is a two year programme, running until April 2016, funded by East Lancashire Clinical Commissioning Group (ELCCG) through a section 256 partnership agreement. The implementation sits under the East Lancashire Transforming Lives Steering and Implementation Group. This maximises the potential of the investment and enables it to be an integral part of the early action and prevention system, aligning the programme to current Lancashire County Council commissioning activity and avoiding duplication.

From this investment a maximum budget of £500,000 is proposed to be utilised to implement the programme.

This is deemed to be a Key Decision and the provisions of Standing Order No 25 have been complied with.

Recommendation

The Cabinet Member for Health and Wellbeing is recommended to approve the utilisation of the ELCCG funded Section 256 partnership investment to implement the model and commission the activities as set out in the report.

Background and Advice

In 2013 Lancashire County Council successfully submitted a business case to East Lancashire Clinical Commissioning Group (ELCCG) to draw down investment via a section 256 partnership agreement. The business case outlined an intention to utilise the investment to reduce social isolation and improve the low level mental health of adult citizens across East Lancashire by utilising and strengthening existing community assets and connections.

Traditionally, provision made by Public Services has followed a needs led, provider – recipient model. This has shown to contribute to individuals and communities loss of power over some aspects of their lives and has not helped to promote connected communities.

This model is important to improving and preventing mental health and wellbeing. Evidence has demonstrated that well-connected communities, made up of citizens who have opportunities to build social capital and develop new skills and assets, are more prosperous in terms of their overall health, wellbeing and economic status than communities with low social capital.

The business case was awarded under the legal framework of section 256. This financial provision was established through the Department of Health to enable Local Authorities to develop and implement ill health prevention and wellbeing enhancing activities:-

"The funding must be used to support adult social care services in each local authority, which also have a health benefit. However, beyond this broad condition, the Department wants to provide flexibility for local areas to determine how this investment in social care services is best used".

The Building Resilience programme is one of several, interconnected workstreams to improve health, wellbeing and resilience overseen by the East Lancashire Transforming Lives Steering and Implementation Group. The Steering and Implementation Group's function is to oversee the system development, ensuring programmes work together to improve outcomes for the population, achieving shared outcomes and considering the long term sustainability of activity. The group is chaired by ELCCG's Interim Director, and includes a range of members such as Lancashire Fire and Rescue, Lancashire Constabulary, North West Ambulance Service, and Senior Managers from Lancashire County Council. The East Lancashire Group reports up to the Pennine Lancashire Transforming Lives Board established through the Pennine Lancashire Chief Executives group.

The Pennine Lancashire Transforming Lives Early Action and Prevention system aims to simplify the referral process for vulnerable adults and families across Pennine Lancashire into early help and prevention support services. These services will integrate Community, Voluntary and Faith Sector organisations with statutory sector services to offer diverse, local solutions. It aims to create locality hubs of trained staff based within communities.

Mindful of Lancashire County Council's goal to reduce health inequalities, and in order to offer equitable opportunities for all adult citizens across East Lancashire to benefit from this investment, building resilience intends to prioritise the following communities of interest:

1. The Deaf community – this includes people who are deaf, people who are deafened and people who are deaf blind
2. The Gypsy Roma Traveller communities
3. Rural Communities
4. All communities ranked within the lowest 10% of the Indices of Multiple Deprivations
5. Gay Lesbian Bisexual and Transgender communities

Implementation

The Building Resilience programme will support a whole system move toward an asset based model and away from historical approaches to the promotion of population health and wellbeing, which are based on a deficit model. Deficit models tend to define communities and individuals in negative terms, disregarding what is positive and working well. Deficit models are important and necessary to identify levels of need and priorities but they are strengthened by being complemented by other approaches. In contrast 'assets' models tend to accentuate positive capability to identify problems and activate solutions. Proposals on how best to utilise the investment from ELCCG have been made based on current research and evidence, particularly around asset based approaches to community health and wellbeing. All proposals are in line with Joint Strategic Needs Assessment (JSNA) priorities and the Lancashire Health and Wellbeing Board's six shifts; importantly its commitment to "build and utilise the assets, skills and resources of our citizens." The Steering and Implementation group is mindful of the need to maximise the potential of any investment and avoid duplication, adding value to health and wellbeing provision and commissioning intentions.

There are four interconnected elements to the Building Resilience Programme model:-

1) Bespoke Community Training

To commission a Voluntary, Community and Faith Sector (VCFS) organisation to deliver a bespoke training opportunity for citizen's active, or interested in becoming active, within their communities. This 'community builders' training, based on successful models seen in Manchester and Leicester, will focus on the 5 Ways to Wellbeing and Community Asset growth and be delivered to at least 250 adult citizens across East Lancashire, ensuring diverse community representation.

2) Community Chest

To create a community chest that will encourage the growth of social capital and local community assets, supporting the delivery of the trained 'Community Builders'. The funding would be devolved equitably to not for profit VCFS organisations across East Lancashire who are able to evidence how they work closely to improve the prosperity of citizens who are most vulnerable to the physical, social and emotional manifestations of isolation and low diverse social capital.

3) Skills Swap Infrastructure

To offer a start-up grant to a not for profit VCFS organisation, based and active within East Lancashire who will establish, develop and maintain a Skills Swap Infrastructure. This is a community-based system of trading goods and services, but without the use of money. It can be established as a network through which residents can then browse through what is being offered in their local area, and join the network to list what they can offer in return. Some of the services being offered may include reading, baking, gardening, and cleaning. Skill Swap infrastructures have shown to create friendships, connections and build stronger, more resilient communities. The Skills Swap infrastructure will encourage the growth of diverse social capital across geographical communities and communities of interest and offer

a referral pathway for professional health and social care colleagues for all adults across East Lancashire.

4) Supporting Pennine Lancashire Transforming Lives

To support the workforce development, training requirements and IT system support for the key partners across East Lancashire in line with Pennine Lancashire Transforming Lives priorities. For example one priority programme under the Transforming Lives agenda is Springboard Pennine Lancs. Participating CCGs and the County Council are working towards entering into an Information Sharing Agreement with Lancashire Fire and Rescue Service (LFRS). Utilising a mutually agreed process of analysis and risk stratification to identify those most at risk, LFRS will then offer a free Home Fire Safety Check and un-met needs assessment to households where early intervention would be beneficial to all concerned, dovetailing to the County Council's healthy homes assessment. Conditional on consent being provided by the occupier, un-met needs assessments would be processed to ensure the most appropriate follow-up services were subsequently provided. Utilising the integrated neighbourhood team footprint, and learning from successful models already implemented in Cheshire and Merseyside this approach offers the opportunity to proactively identify needs, provide low level interventions and prevent access to expensive services later down the line.

Benefits

Benefits will be measured in line with the Steering and Implementation group's agreed methodology and include:

- Increased citizen engagement
- Increased self-reported quality of life amongst citizens
- Reduced dependency on professional health and social care economy services
- Increased citizen resilience and control over the wider determinates of their health, wellbeing and prosperity
- Growth of social capital
- Robust partnership working arrangements between VCFS, Citizens, ELCCG and the County Council across a neighbourhood footprint
- Lessons learnt will be shared with partners Pan Lancashire

The Building Resilience Programme will contribute to the overall aims of the Pennine Lancashire Transforming Lives Programme and form an integral part of the integration of adult health and social care services across Pennine Lancashire for the benefit of all citizens. The Programme is built on the principles of Total Family and enables individuals, communities and service providers to work together.

The programme will release a significant investment into East Lancashire's not for profit VCFS organisations and enhance the support the County Council currently provides to VCFS partners.

Consultations

The Building Resilience governance structure includes an active delivery group representing the interface between the County Council and communities. The Delivery Group members have collectively designed the outlined work streams with a consensus that utilising the investment in this way will ensure best outcomes for the citizens of East Lancashire in line with Health and Wellbeing Priorities, JSNA health equity priorities and Marmot principles.

Implications:

This item has the following implications, as indicated:

Financial

The maximum allocation £500,000 for the Building Resilience activity will be met from available funds within the section 256 monies which are currently held in the East Lancashire Wellbeing and prevention budget.

Risk management

Section 256 monies would not be allocated for spend in this financial year which would make it unlikely that activity could be planned and services commissioned prior to end of financial year 2016.

As an integral component of Pennine Lancashire Transforming Lives it may delay elements of the delivery of this programme.

List of Background Papers

Paper	Date	Contact/Directorate/Tel
None		
Reason for inclusion in Part II, if appropriate		
N/A		