



CITY DEAL

Preston, South Ribble & Lancashire

CITY DEAL EXECUTIVE AND STEWARDSHIP BOARD

Private and Confidential: NO

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City Deal Social Value Update
(Appendix 'A' refers)

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Executive Summary

The purpose of this paper is to provide an update on the delivery of Social Value across the City Deal project portfolio and the project level reporting arrangements in places across the 'live' City Deal projects.

Recommendation

The City Deal Executive and Stewardship Board is asked to note the respective reports and review the attached Penwortham Bypass Social Value Case Study.

1. Background and Advice

Lancashire Local Enterprise Partnership (LEP) has successfully embedded Social Value within its key infrastructure investment programmes through the adoption of a LEP wide Social Value Framework. The framework utilises the National Themes Outcomes and Measures to embed social value within the procurement, monitoring and evaluation of projects across the LEP's project and programme portfolio including the Growth Deal, City Deal, Boost business support and Rosebud Business Finance programmes.

2. Social Value Framework

As outlined in the LEP Programme Report of June of this year, the framework utilises indicators drawn from the National Social Value Themes Outcomes and Measures, or TOM's for short, which allows the attribution of financial values for a range of outcomes which are derived from Government Office Green Book unit cost values.

The framework provides target outputs against a number of measures which are informed by the Lancashire Employment and Skills Strategic Framework themes (Future Workforce, Inclusive Workforce and Skilled and Productive Workforce).



CITY DEAL

Preston, South Ribble & Lancashire

3. City Deal Social Value

3.1 The adoption of the 'The Central Lancashire Employment and Skills Supplementary Planning Document' (SPD) is embedded within a number of projects and developments across the Central Lancashire footprint.

3.2 This is evident in the number of projects who have developed an Employment and Skills Plan and are working toward the delivery of social value outcomes during the 'works' phase of the project. These include:

- Preston Western Distributor/Costain
- Goosnargh Development/Seddon
- UCLan Student Centre/Bowmer Kirkland
- UCLan Infrastructure Work/Balfour Beatty
- D'Urton Lane Development - Wilmot Dixon/Trafford Housing Trust
- Altcar Lane/Lovell

4. Penwortham Bypass Social Value

4.1 Across the City Deal programme this approach has generated some positive results at individual project level including the recently completed Penwortham Bypass which on completion of the construction phase, the project has generated a total of £4,907,525 of added social value through local employment, training and procurement activity as detailed in the attached Penwortham Bypass Social Value Case Study. Appendix 'A' refers.

4.2 Some of the key achievements delivered by Lancashire County Council and its supply chain partners during the construction phase include:

- 95% local labour utilisation
- 35 Employment opportunities (Full Time Equivalent) provided for local residents as a direct result of contract award with a social value of £1,014,870
- 156 weeks of apprenticeships on the contract at Level 2,3 or 4+ with a social value of £26,214
- 104 weeks of professional development at HND and post graduate level with a social value of £24,518
- A total of £3,797,295 was spent with local Lancashire based businesses
- Of which £2,422,295 was spent with local SME's
- 240 hours of sessions to support employability skills, STEM activity and site visits for local schools and colleges with a social value of £22,627
- Raised in excess of £22,000 to support community based projects and charitable causes.



CITY DEAL

Preston, South Ribble & Lancashire

4.3 The Skills Hub are currently working with Procure Plus on the Construction Industry Training Board's Construction Skills Fund, which provides funding for training for new entrants/returners to the sector, to identify suitable City Deal projects in a position to support this target group

5. Local Procurement

5.1 Local procurement commitments are a common theme across all of the employment and skills plans currently in place. These include commitments around local spend as a percentage of subcontract package let, spend with Small to Medium Sized businesses and third sector procurement.

5.2 A number of the contractors that are currently live on site have engaged with the Central Lancashire Construction Skills Hub to hold 'Meet the Buyer' events in partnership with Preston's College, Bowmer Kirkland and Seddon. Lovell had pencilled in a 'Meet the Buyer' event for opportunities generated through their site at Altcar Lane but the tightening of Covid-19 restrictions may ultimately impact upon the timings of this event.

6. Monitoring & Reporting

6.1 The onset of the Covid- 19 pandemic has brought with it numerous challenges as many of these projects have been subject to reduced activity to accommodate safe working practices and have furloughed key staff involved in the delivery of employment and skills outputs.

6.2 The City Deal Skills and Employment Coordinator will work closely with the contractors nominated Community Relations Manager to identify opportunities with the principle contractor and wider supply chain. The City Deal Skills and Employment Coordinator will provide a link between local schools, colleges, universities and pre-employment providers and the Community Relations Manager to ensure that opportunities within the supply chain are identified prior to commencement on site.

6.3 Performance across these projects will be monitored on a half yearly basis throughout the construction phase of the projects. Project performance data will be submitted to the City Deal Project Team and reported to the City Deal Executive and Stewardship Board for review annually.

6.4 All of the 'live' projects outlined have been subject to delays and disruption due to the impact of the pandemic but despite this there have been some impressive results generated from a number of those projects being delivered by Lovell, Seddon, Bowmer Kirkland and Costain which will be collated ahead of the next report to the City Deal Executive and Stewardship Board scheduled for the 1st December 2020.



CITY DEAL

Preston, South Ribble & Lancashire

List of Background Papers

Paper

Date

Contact/Tel

None

Reason for inclusion in Part II, if appropriate

N/A