

Report to the Cabinet

Meeting to be held on Thursday, 11 July 2024

Report of the Director of Public Health, Wellbeing and Communities

Part I

Electoral Division affected:
(All Divisions);

Corporate Priorities:
Delivering better services;

Public Health Strategy 2024-2030

(Appendix 'A' refers)

Contact for further information:

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Brief Summary

The public health strategy sets out the actions being taken by the county council and signals a clear direction of travel for joint work with public, private, and third-sector leaders to improve health outcomes and reduce health inequalities. It is an important milestone in the process of improving public health for this and future generations. It will spearhead major programmes to promote wellbeing for all, prevent illness and protect health in our outstanding county.

Recommendation

Cabinet is asked to approve the public health strategy as set out at Appendix 'A'.

Detail

This Public Health Strategy 2024-2030 presents a high-level view of how the county council will deliver its duty to protect and improve public health in Lancashire. Alongside developing policies and services, awareness of key public health issues will be raised through various community and social networks, so that everyone can make changes to their behaviours to improve their health. The focus is on action and on the influence that the county council brings to shaping local policies and services, and the county council's role as a community leader in creating conditions for Lancashire's communities to thrive.



Key strands of this strategy include promoting wellbeing for all; preventing disease, disability and demand; and protecting lives and livelihoods. The vision and objectives under each strand are described in Appendix 'A'.

The strategy will be refreshed in 2025 in line with other county council strategies.

Appendices

Appendix 'A' is attached to this report. For clarification it is summarised below and referenced at relevant points within this report.

Appendix	Title
Appendix 'A'	Public Health Strategy 2024-2030

Consultations

N/A

Implications:

This item has the following implications, as indicated:

Legal

There are no legal implications arising from this report.

Financial

There are no financial implications arising directly from the recommendation within this report. Any initiatives required to deliver the Public Health Strategy in future years that require additional funding to existing budgets will be considered by Cabinet as appropriate. However, at the outset the intention will be to fund all activity from within existing budgetary resources.

Risk management

The strategy will inform the development of future plans to improve health and reduce health inequalities in Lancashire.

List of Background Papers

Paper	Date	Contact/Tel
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None

Reason for inclusion in Part II, if appropriate

N/A

