

Lancashire Place Locality Plans



Astley Hall,
Chorley

Ormskirk
Clock

Harris Museum,
Preston

Lytham
Windmill

Eric Morecambe
Statue

Lancaster
Castle

Whalley
Viaduct

Singing Ringing
Tree, Burnley

Clitheroe
Castle

Living Better Lives in
Lancashire

Delivery in East Lancashire

Burnley



Housing and respiratory

We will focus jointly on identifying those who suffer respiratory conditions and who live in poor housing to see what can be done to reduce attendance at GP and A&E



Outdoor town / Beat the Streets

We will work with partners across Burnley to focus on getting people more active and reducing childhood obesity

Pendle



Children, young people and their families

- We will work with partners to increase educational attainment in Pendle
- We will identify those families who are frequent attenders at A&E, and we will work with partners to wrap support around these families

Hyndburn



Children Best Start in Life

We will work with partners to increase educational attainment in Hyndburn



LTC through behaviour choices

(Smoking, Alcohol, Physical activity)

We will identify cohorts of residents who have long term conditions and who have poor behaviour choices and link partners together to focus on the management of those conditions and act as a change of behaviour wherever possible



Preventative work for Frailty

We will identify a cohort who are at risk of becoming frail who would benefit from pre-emptive work from home adaptations or support at home

Ribble Valley



Social isolation



Mental Health



Connected communities

(Detailed plans to be confirmed at the first Health and Wellbeing Partnership on 11 July 2024)

Rossendale



Physical Activity and Healthy Weight

We will work with partners to develop a detailed physical activity and sports strategy which will make it easier for people to be physically active and encourage healthy weight



Developing Facilities to Support Health and Wellbeing

We will maximise the development indoor and outdoor facilities across the community that maximise facilities across the community to maximise the opportunities for people to improve their health and wellbeing



Rossendale shaping local services

We will ensure that the services that are commissioned for Rossendale are inclusive and have been shaped by our people and partners based on what is important to us



Community Led Mental Wellbeing

We will work together to enhance the role of the voluntary community and faith sector organisations in improving in improving mental wellbeing

Delivery in Chorley, South Ribble and Preston

Chorley & South Ribble



Early Years and School Readiness We will have a multi-agency approach to:

- Understanding the data and evidence base regarding development of early years and school age children in Chorley and South Ribble against expected standards and county and national averages
- Mapping and understanding current provision and support including gaps
- Making recommendations to partners following the review



Community Health and Wellbeing We will have a multi-agency approach to:

- Deliver social prescribing services that support better health and wellbeing amongst our residents and communities.
- Co-locate health services and leisure facilities
- Collaborate across health services and leisure facilities

Preston



Homelessness

- We will develop a multi-agency approach to supporting our homelessness population to access health services
- Being homeless can be a barrier to accessing health and care support. We want to pilot an approach that can support this population in a fair, safe and accessible way to fit their circumstances
- This is an initial pilot project and brings together primary care (general practice), with community based physical and mental health services, alongside the City Council, and VCFSE organisations



Health & Wellbeing

- We will develop an overarching health and wellbeing strategy for the city to set the long-term direction for our partnership
- We will also develop a specific physical activity strategy to look at how we as a range of partners can collaborate on initiatives to keep our residents active and healthy. This could include collaboration between health services and leisure facilities. In addition, we want use this strategy to explore if we can lever in additional external funding for the City

Delivery in West Lancashire

West Lancashire



Best Start in Life

We want to maximise life chances by targeting some key and enduring issues that influence health and wellbeing outcomes. Areas of consideration for additional action and delivery by local partners include;

- School readiness
- Smoking and Vaping
- Dental Health
- Skills and Aspirations
- Community Wealth Building



Community Wealth Building

As a partnership, we are committed to drive economic, social and environmental benefits across the borough as we recognise the power this can have on our resident's health and wellbeing. We have committed to support and deliver actions across the partnership in three areas;

- To embed a community wealth building approach within West Lancashire Borough Council and across wider West Lancashire-based key Institutions such as health and education providers and employers
- To drive a just, low carbon transition by retrofitting the built environment
- To build a community-based, de-centralised energy system

West Lancashire



Health and Housing We recognise the unequivocal link between health and housing and will drive actions to improve the quality and quality of our housing, and to tackle homelessness. We will:

- ✓ **Increase quantity:** Work with Tawd Valley Developments, West Lancashire Borough Council's development partner, to support the continued delivery of low-cost / affordable homes in the Borough
- ✓ **Improve quality:** Develop and implement a highly responsive damp and mould treatment service for all West Lancashire Borough Council tenants
- ✓ **Support and reduce homelessness:**
 - Work with Tawd Valley Developments and the voluntary and private sector to explore the possibility / potential of temporary modular accommodation to address short-term peaks in homelessness
 - Develop and implement a new Homelessness Strategy 2024-2029 for West Lancashire
 - Focus on early interventions to help prevent homelessness by offering opportunities in training, volunteering and employment for economically inactive residents in the Borough, with a particular focus on those at risk of homelessness

Delivery in North Lancashire

Lancaster District



Mental Health- Suicide Prevention

We have secured £40k of funding to support the reduction of suicide. We have two key projects:

- An **educational awareness programme in schools** to highlight the issue of suicide, self-harm and support the reduction of young people's stress and anxiety
- A **suicide awareness campaign- 'Help is closer than you think'** (posters, social media, bus and community spaces) directing people to the Lancaster Service Directory and the Initial Response Service (IRS) for LSCFT to access help, support and advice 24/7



Children and Young People Prevention and Early Intervention

- We are working with our partners across Lancaster District and Lancaster City Council to secure funding to develop a **Childrens Playground and Community Space** on the Ryelands Estate in Skerton West to improve the health and wellbeing of the local community
- We are also trying to address the high number of **under 5's admissions** to hospital and are looking in the process of developing a service offer to identify and support 'frequent attender' families



Building Community Resilience

Our **Integrated Care Communities (ICC's)** bring together a range of system partners to work together to support the needs of our local communities. Care-Co-ordinators take referrals from a range of partners for people aged 18+ who are in need of additional support to co-ordinate care, manage changes, access local support and services and much more. They visit people in their own homes and support holistic care planning

Fylde and Wyre



Adults, Support older adults to stay well

Develop and deliver an innovative new **Befriending Scheme and Befriending Co-Ordinator** that connects people together and supports them to stay well, making best use of technology for those that are housebound



Children and Young People Emotional Health and Wellbeing

We will use the best practice model from Fleetwood that is currently supporting children and young people's emotional health and wellbeing in the local community and roll this out across the whole of Fylde and Wyre. Supporting **children & young people to access low level support and interventions** to prevent them from deteriorating whilst waiting to access or preventing them from accessing formal mental health services



Lifestyle Support and Prevention

We will develop a Fylde and Wyre **Alcohol Strategy** to reduce harm caused by alcohol and its effects on the person, their family and wider community



INT Development (delivery approach)

We have combined our Health & Wellbeing partnership with our INT Leadership team to ensure we have aligned priorities and support integration across all of our services in Fylde and Wyre